

Tony Baylinson

M. Ed. Tech. & M.S. Ed. Admin.

Apple Developer Support Curriculum Manager - Apple Inc.

Apple Distinguished Educator 2007 - Present

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EXPERIENCE

Apple Developer Support Curriculum Manager, Apple Inc., Austin, Texas 2010-Present

Duties include: Analyzing process, Advisor behavior, systems and metrics to determine the highest impact training for AppleCare support Advisors. Design, develop, and deploy Apple Developer Support Tier 1 training program including design blueprints, lesson plans, online workbooks, multimedia elements, and assessment based on current best-practice instructional design models (ADDIE, etc.). Gather ongoing feedback from ADS Team Managers, business partners and training delivery personnel to gauge course effectiveness and document improvement strategies. Support ongoing development and timely deployment of high quality AppleCare training materials and programs, including Tier 2 Advisor training and Continuing Education modules. Mentoring and managing to Curriculum Developers assigned to Apple Developer Support curriculum development projects.

Apple Professional Development Consultant, Apple Inc., Cupertino, California 2008-2010

Duties include: Providing professional development training for administration, instructors, and support staff in the K-12 and university environment with a focus on digital literacy, technology infused learning, and leadership skills. Working directly with the K-12 student population while modeling for teachers best-practice integration strategies in a classroom environment. Exhibiting strong teamwork skills, cultural fluency, instructional design, and knowledge of both Apple and PC products. Traveling extensively throughout the United States with a particular focus on the Apple-AASB CDL 1:1 Initiative project districts in both urban and rural regions of Alaska. Maintaining a high level of personal and professional integrity, consistent with Apple Inc. policies and procedures.

Director, PACE Statewide Correspondence School, Anchorage, Alaska 2002-2009

Duties include: Developing and managing recruitment strategies and enrollment procedures for the client-based and competitive statewide correspondence school. Developing, evaluating, and implementing K-12 curriculum appropriate for distance delivery to a correspondence and homeschool population, managing numerous online delivery platforms, writing and teaching online technology and core curriculum classes, and working with vendors to facilitate integration of 3rd party instructional materials into the cyber environment. Creating and maintaining the program website and informational print materials, developing advertising campaigns and materials, reporting program success to the school board and community members on an ongoing basis. Supervising on-site and remote staff members, working closely with the district administration team, yearly budgeting for technology and curriculum expenditures, and ongoing technology planning.

Craig City Schools Middle School Principal & Technology Coordinator, Craig, Alaska 2000-2002

Duties include: Providing instructional and administrative leadership in a rural Alaska school site. Maintaining technology hardware, software, network infrastructure, and providing professional development and planning for the effective implementation of an early-adoption 1:1 laptop environment.

Unalaska City Schools Elementary Classroom Teacher, Unalaska, Alaska 1995-1999

Duties include: Providing exemplary instruction in an elementary classroom setting. Team teaching and utilizing multi-age strategies for effective instructional delivery. Serving as Lead Teacher to mentor and guide new teaching staff and Technology Lead to introduce Apple technology and integration best-practice to students, staff, and administration.

EDUCATION

Master of Science in Educational Administration, National University 2009

Master of Educational Technology, University of Southeast Alaska 2006

Alaska Teacher Credential, University of Alaska Fairbanks 1995

Bachelor of Arts in Political Science, University of New Hampshire 1989

AWARDS AND AFFILIATIONS

Apple Inc., Apple Distinguished Educator Award Recipient 2007

Alaska Society for Technology in Education, Member 2000-2009

University of Alaska School of Education, Adjunct Faculty 2006-2009

Big Wild Media, Owner and Technical Services - 2000-2009

Inside Passage Harley-Davidson, Manager - 2004 - 2006